Fashion Designing Intensive Program

Course Duration: 6 Months (18 weeks) - 3 classes per week

Course Overview
The Fashion Designing Intensive Program is a comprehensive course designed to provide students with a strong foundation in fashion design principles, techniques, and practical skills. Over the course of 6 months, with 3 classes per week, students will delve into various aspects of fashion design, including design theory, sketching, pattern making, garment construction, and fashion styling. This program offers a balance of theoretical knowledge and hands-on experience to equip students with the necessary skills to pursue a career in the fashion industry.

Course Objectives:

- Develop a deep understanding of fashion design principles and elements.
- Master fashion sketching and illustration techniques.
- Acquire knowledge of fabric types, textures, and their properties.
- Learn advanced pattern making and garment construction techniques.
- Explore color theory and its application in fashion design.
- Gain proficiency in fashion trend analysis and forecasting.
- Develop skills in draping, flat pattern drafting, and garment fitting.
- Learn about fashion styling and coordination.
- Understand the basics of fashion marketing and branding.
- Create a comprehensive fashion design portfolio.

Course Modules

Module 1: Introduction to Fashion Design
- Overview of fashion design principles and elements
- Basics of fashion sketching and figure proportions
- Introduction to design aesthetics and style

Module 2: Fashion Illustration and Rendering
- Advanced fashion sketching and rendering techniques
- Exploring different drawing styles and expressions
- Rendering fabrics, textures, and details

Module 3: Fabrics and Textiles

- Understanding fabric types, properties, and characteristics
- Fabric selection and sourcing for design projects
- Textile manipulation techniques and surface embellishments

Module 4: Pattern Making and Garment Construction
- Advanced pattern making techniques for complex garments
- Construction of tailored garments and specialized techniques
- Fitting, alterations, and quality control in garment production

Module 5: Color Theory and Application in Fashion Design
- Color psychology and symbolism in fashion design
- Advanced color combinations, harmonies, and contrasts
- Applying color theory in design and styling decisions

Module 6: Fashion Trend Analysis and Forecasting
- Researching fashion trends and consumer behavior
- Analyzing current and future fashion trends
- Incorporating trends into design concepts and collections

Module 7: Draping and Flat Pattern Drafting Mastery
- Advanced draping techniques for complex designs
- Mastering flat pattern drafting for custom garments
- Translating design ideas from 2D to 3D forms

Module 8: Fashion Styling and Coordination
- Fashion styling techniques for diverse occasions and themes
- Coordinating outfits, accessories, and visuals
- Building a cohesive brand image through styling choices

Module 9: Fashion Marketing and Branding Fundamentals
- Introduction to fashion marketing principles and strategies
- Branding and positioning in the fashion industry
- Basics of marketing communication and promotion

Module 10: Portfolio Development and Presentation
- Creating a comprehensive fashion design portfolio
- Effective presentation and communication skills
- Portfolio review, feedback, and refinement

Assessment Methods:

- Practical assignments and projects
- Fashion sketching and rendering exercises
- Pattern making and garment construction projects
- Color theory application assignments
- Trend analysis reports and presentations
- Portfolio development and presentation assessment